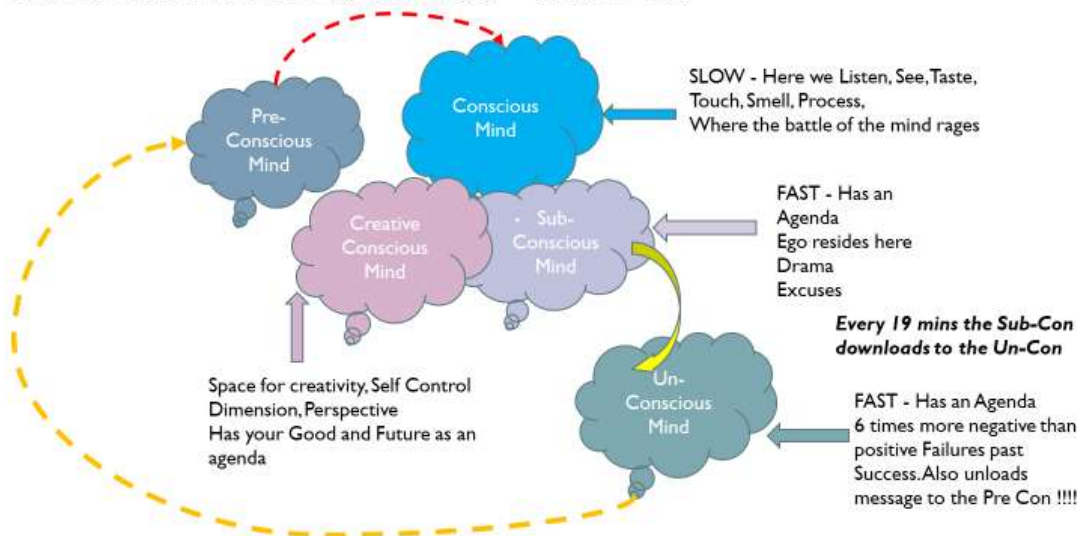


OUR CONSCIOUSNESS - STATES



30 COGNITIVE BIASES WE HAVE... PLUS

- Anchoring
- Available Heuristic
- Bandwagon effect
- Blind Spots
- Choice - Supportive Bias
- Cluttering Illusion
- Confirmation
- Conservatism
- Information
- Ostrich effect
- Outcome
- Overconfidence
- Placebo effect
- Pro- Innovation
- Recency
- Salience
- Selective perception
- Stereotyping
- Survivorship
- Zero Risk
- Judgmental
- Black and White thinking
- Mind reading
- Reciprocation
- Envy / Jealousy
- Denial
- Fundamental Attribution
- Conformity
- Empathy Gap
- Hindsight